

Firm Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized by \_\_\_\_\_

Size of ad \_\_\_\_\_ Number of Insertions \_\_\_\_\_ Starting Date \_\_\_\_\_

**(If your copy or ad will be sent by an advertising agency, also fill in the below portion.)**

Advertising Agency Name \_\_\_\_\_

Address \_\_\_\_\_

Return to: 1325 23rd St S, Ste A, Fargo, ND 58103-3723 · Phone (701) 235-4184 · Email [cwelle@ndgda.org](mailto:cwelle@ndgda.org) · Cheryal Welle, Advertising Mgr.

## Production Notes

- \* Ad production is available. Contact Cheryal at ND Grain Dealers for more information.
- \* Proofs are in laser output form and approved by the advertiser or Grain Dealers, if authorized to do so by the advertiser.
- \* Other proofing options are available upon request.

Publication is the first week of the month. Printing is on coated, offset paper suitable for detailed ads. A three column format is used, 20-28 pages per issue.

## SHOOTING FOR SUCCESS?

then...

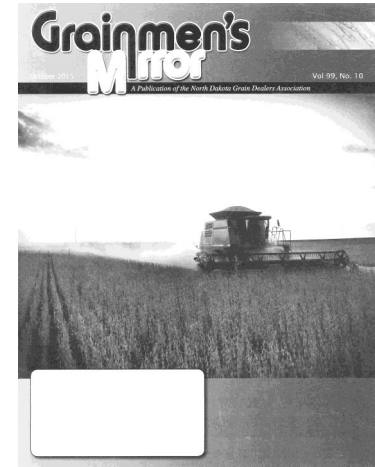
Aim for Membership in the North Dakota Grain Dealers Association

- \* LEGISLATIVE & REGULATORY REPRESENTATION...Strength in numbers, protecting country elevators' interests
- \* ANNUAL CONVENTION & INDUSTRY SHOW
- \* GRAINMEN'S MIRROR...Monthly magazine
- \* SAFETY & HEALTH PROGRAM
- \* BROADCAST FAX/EMAIL NEWSLETTERS on current topics
- \* WEBSITE...[www.ndgda.org](http://www.ndgda.org)
- \* ANNUAL DIRECTORY... of Licensed & Bonded Elevators
- \* WAREHOUSE BONDS
- \* EDUCATIONAL FOUNDATION... for student assistance
- \* INSURANCE...Health Trust & Group, Life, Disability, Vision & Dental

North Dakota Grain Dealers Association  
 1325 23rd St S, Suite A, Fargo, ND 58103  
 Phone (701) 235-4184 · FAX (701) 235-1026  
 Cheryal Welle, Advertising Manager  
[cwelle@ndgda.org](mailto:cwelle@ndgda.org)

# Grainmen's Mirror

## Rate Card



Official publication of the North Dakota Grain Dealers Association  
 Advertising Rates & Specifications





Grainmen's Mirror's circulation includes a captive preferred audience of Grain Dealers members in North Dakota, Minnesota, South Dakota & Montana, plus co-op elevator directors and allied trade concerns of the region. Each of these readers is YOUR potential customer. Editorial content includes Association activities, legislative and regulatory news, transportation and marketing updates, meeting and trade reports, etc.

The advertising rates below are for camera-ready copy. Extra art work and typesetting are billed at cost. Proof supplied upon request.

**INSIDE PAGES**

	Approximate Ad Sizes (Width X Height)	Rates <u>per insertion</u>	(Times are in one 12 month period)	
		1-5 times	6-11 times	12 times
1 page	(6 7/8" X 9 1/2")	\$242.00	\$218.00	\$192.00
2/3 page	(4 1/2" X 9 1/2") (6 7/8" X 6")	\$175.00	\$158.00	\$139.00
1/2 page	(4 1/2" X 7") (6 7/8" X 4 3/4")	\$139.00	\$124.00	\$112.00
1/3 page	(2 1/8" X 9 1/2") (4 1/2" X 4 1/2")	\$101.00	\$89.00	\$81.00
1/4 page	(4 1/2" X 3 1/2") (2 1/8" X 7")	\$81.00	\$72.00	\$66.00
1/6 page	(2 1/8" X 5") (4 1/2" X 2 1/4")	\$57.00	\$53.00	\$48.00
Column Inch	(2 1/8" wide)	\$22.00	\$20.00	\$18.00

**FULL PAGE COVER RATES PER INSERTION BY CONTRACT**

**1 time/6 times same ad/12 times same ad**

Inside front cover or <u>Outside back cover</u> \$266/\$240/\$211	<u>Inside back cover</u> \$254/\$229/\$202
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**FOR COLOR RATES CONTACT THE NDGDA OFFICE AT 701-235-4184**

**Deadlines**

- \* Please inform us of any spot colors by the 5th of the preceding month.
- \* Copy deadline for ad production is the 10th of the preceding month. (Except for emergency needs)
- \* Copy deadline for camera ready copy is the 15th of the preceding month. (Except for emergency needs)
- \* Extended contracts are still available.