

Production Notes & Deadlines:

- Inform us of any spot colors by the 5th of the preceding month
- Copy deadline for ad production is the 10th of the preceding month. (Exceptions made for emergency needs)
- Copy deadline for camera ready copy is the 15th of the preceding month. (Exceptions made for emergency needs)
- Extended contracts available
- Ad production is available. Contact **Odie** at **ND Grain Dealers** for more information
- Proofs will be sent in PDF format for approval
- Other proofing options available

Publication is the first week of the month. Printing is on coated, offset paper suitable for detailed ads. A three column format is used

GRAINMEN'S MIRROR

The **Grainmen's Mirror** circulation includes a captive preferred audience of Grain Dealers members in North Dakota, Minnesota, South Dakota & Montana, plus co-op elevator directors and allied trade concerns of the region. Each of these readers is YOUR potential customer. Editorial content includes Association activities, legislative and regulatory news, transportation and marketing updates, meeting and trade reports, etc. The advertising rates below are for camera-ready copy. Extra art work and typesetting are billed at cost. Proof supplied upon request.

Inside Pages

	Approximate Ad Sizes (Width X Height)	Rates <u>per insertion</u> (Times are in one 12 month period)		
		1-5 times	6-11 times	12 times
1 page	(6 7/8" X 9 1/2")	\$242.00	\$218.00	\$192.00
2/3 page	(4 1/2" X 9 1/2") (6 7/8" X 6")	\$175.00	\$158.00	\$139.00
1/2 page	(4 1/2" X 7") (6 7/8" X 4 3/4")	\$139.00	\$124.00	\$112.00
1/3 page	(2 1/8" X 9 1/2") (4 1/2" X 4 1/2")	\$101.00	\$89.00	\$81.00
1/4 page	(4 1/2" X 3 1/2") (2 1/8" X 7")	\$81.00	\$72.00	\$66.00
1/6 page	(2 1/8" X 5") (4 1/2" X 2 1/4")	\$57.00	\$53.00	\$48.00
Column Inch	(2 1/8" wide)	\$22.00	\$20.00	\$18.00

FULL PAGE COVER RATES PER INSERTION BY CONTRACT

1 time/6 times same ad/12 times same ad

Inside front cover
Outside back cover
\$266/\$240/\$211

Inside back cover
\$254/\$229/\$202

FOR COLOR ADS - ADD \$200 TO THE INSERTION PRICE

BILLING WILL BE QUARTERLY

PLACE YOUR AD TODAY:

Firm Name: _____

Contact: _____

Address1: _____

Address2: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Authorized by: _____

Size of Ad: _____ Color: _____ BW: _____

Number of Insertions: _____

Months to publish: (please check)

Jan ___ Feb ___ Mar ___ Apr ___

May ___ Jun ___ Jul ___ Aug ___

Sep ___ Oct ___ Nov ___ Dec ___

Starting Date: _____

If your ads will be handled by an agency, please complete the following:

Agency Name: _____

Address: _____

Contact: _____

Email: _____

Return to:

NDGDA

2417 N University Dr, Ste A

Fargo ND 58102-1820

or email to: oscheel@ndgda.org

SHOOTING FOR SUCCESS? Join Us...

...Become a Member of the North Dakota Grain Dealers Association:

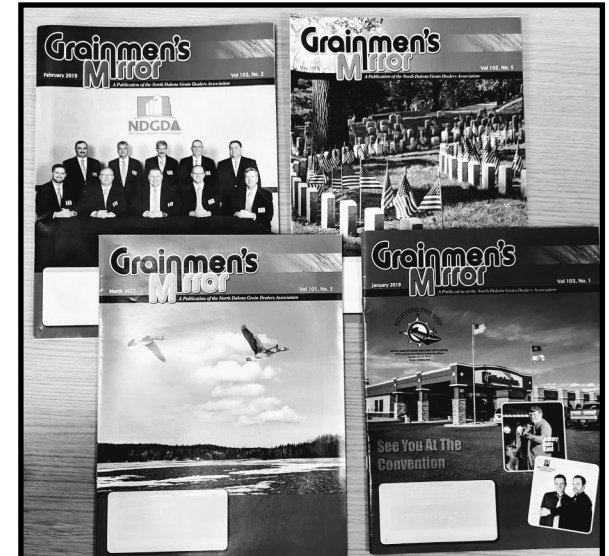
- LEGISLATIVE & REGULATORY REPRESENTATION - Strength in numbers, protecting country elevators interest
- ANNUAL CONVENTION & INDUSTRY SHOW
- Receive GRAINMEN'S MIRROR
- SAFETY & HEALTH PROGRAM
- BROADCAST FAX/EMAIL - NEWSLETTERS on current topics
- WEBSITE - www.ndgda.org
- ANNUAL DIRECTORY of Licensed & Bonded Elevators
- WAREHOUSE BONDS
- EDUCATIONAL FOUNDATION for student assistance - Scholarships awarded each year
- INSURANCE - Health Trust & Group Life, Disability, Vision & Dental
- Contact **Odie Scheel** at **ND Grain Dealers** for more information:

North Dakota Grain Dealers Association
2417 N University Dr, Ste A
Fargo ND 58102

P:701-235-4184 F:701-235-1026

Grainmen's Mirror

Rate Card



Official publication of the:



Advertising Rates & Specifications